NEW BRAUNFELS SEAL & STRIPE
Parking Lot Services

Bobby Radke · Radkreation Media
Call capture & reception systems for contractors

CONTRACTOR CALL CAPTURE SYSTEM

Every call answered. Every request routed to the crew.

The phone, Google, and review system I set up for New Braunfels Seal & Stripe, a commercial striping and sealcoating demo site I built and run myself.

01 · CALLCATCH24/7

AI call answering

Answers 24/7, texts back every missed call, and sends the owner the job details: property, scope, and timeline.

02 · REVIEWFLOW

Review reactivation

A 3-text, 7-day sequence that asks past customers for a Google review and flags any complaint to the owner right away.

03 · GBP UP

Google profile overhaul

Commercial categories, services, and service area, with Request a Quote and call buttons front and center.

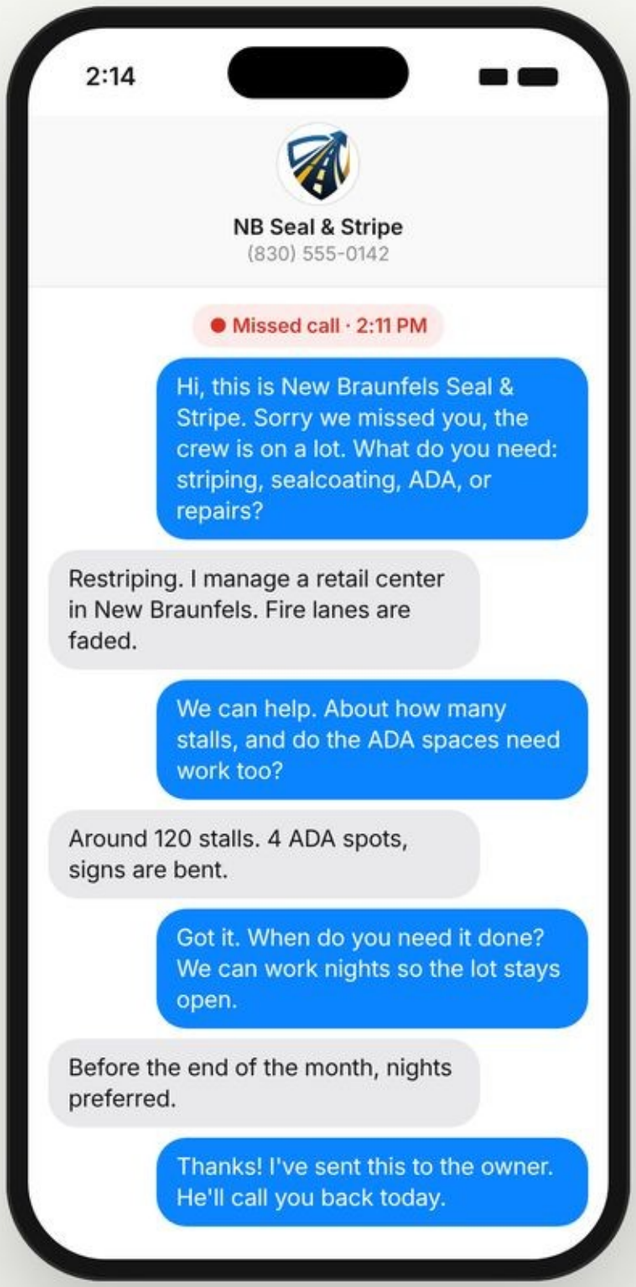
Starts with a **30-day pilot**.

Demo build · placeholder phone numbers

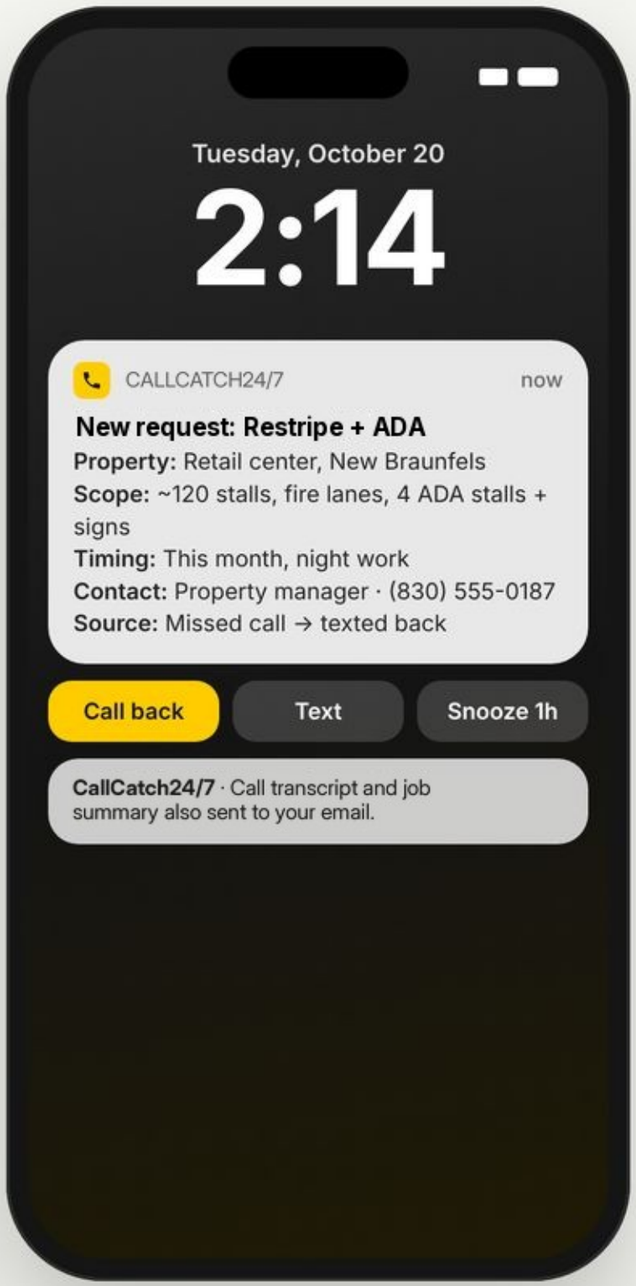
CALLCATCH24/7

A missed call becomes a ready-to-quote job.

PROPERTY MANAGER'S PHONE



OWNER'S PHONE, SAME MINUTE



How it works

1. **AI receptionist answers 24/7** with the company's real services and service area: New Braunfels, San Marcos, Seguin, Canyon Lake, and Boerne.
2. **Missed calls get a text back** that keeps the conversation going in plain language.
3. **It collects the scope:** property type, stall count, ADA and fire-lane needs, and timing.
4. **The owner gets an alert** with the job details and a one-tap call back.

What the system does

24/7
Calls answered nights, weekends, and while the crew is on a lot

< 60 sec
Text-back after any missed call

1 alert
Job details in one text, not a voicemail

Trained
On the company's services, service area, and hours

REVIEWFLOW

Three friendly texts. Seven days. Fresh reviews.

The owner uploads the last 25 to 50 finished jobs. ReviewFlow does the asking, so the crew doesn't have to.

Past-customer review campaign

New Braunfels Seal & Stripe · SMS sequence

Ready to launch

Audience: **past customers (CSV upload)** | Sends: **Mon–Fri, 10 AM–6 PM** | Link: **Google review page**

DAY 1 — THE ASK — SMS · 1 of 3

Hi `first_name`, this is the team at New Braunfels Seal & Stripe. Thanks again for trusting us with your lot at `property`. Would you leave us a quick Google review? It helps a local crew a lot: `review_link`

DAY 3 — FRIENDLY REMINDER — Only if no review yet

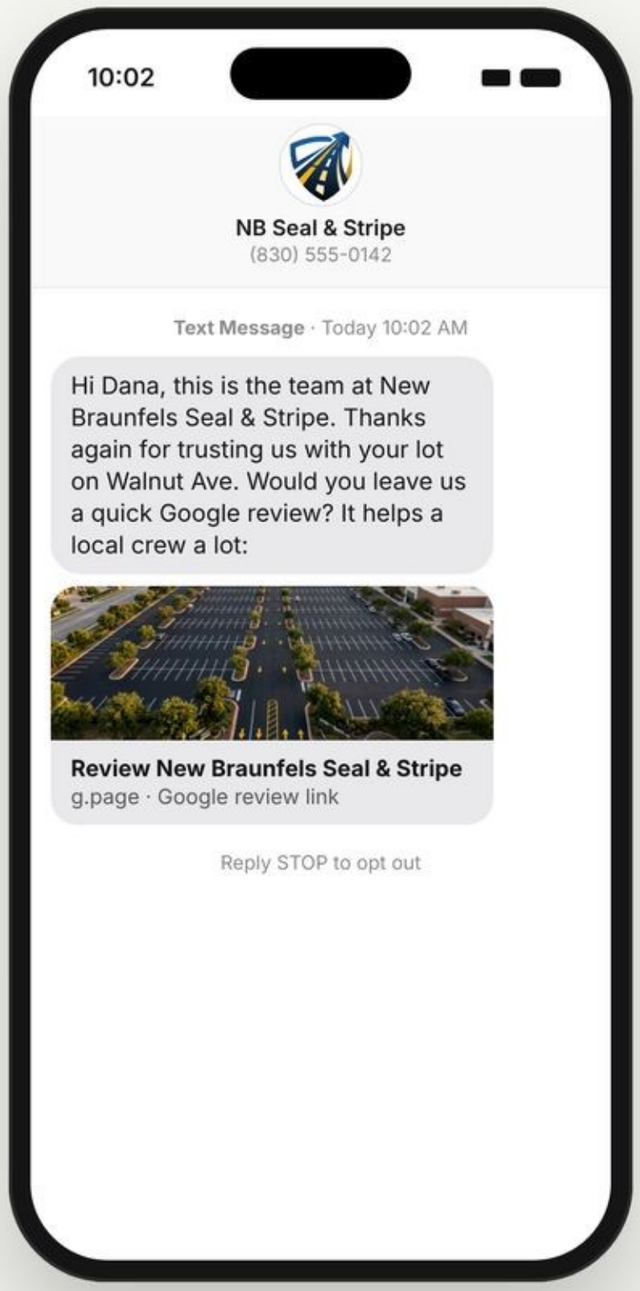
Hi `first_name`, just a quick nudge in case this got buried. One sentence about how the lot turned out is plenty: `review_link`

DAY 7 — LAST NOTE — Only if no review yet

Last text from us. If you have 30 seconds, a review would make our week. And if anything wasn't right, reply here and we'll take care of it.

- **Stops automatically** once they review, reply, or text STOP
- **Every customer gets asked**, with no filtering by rating
- **Complaint replies** alert the owner right away
- **Opt-out language** and quiet hours built in

CUSTOMER'S PHONE · DAY 1 PREVIEW



GBP UP

A Google profile built for commercial bids.

Property managers search Maps for "parking lot striping near me." GBP Up sets the profile up so they find the crew and can request a quote in one tap.

● TYPICAL STARTING POINT

No photos yet

Your Company Name

Contractor

Call · Directions · Website

Services

None listed

From the business

We do parking lots. Call for info.

Service area

Not set

Hours

Not set

→

● AFTER GBP UP



New Braunfels Seal & Stripe

Asphalt contractor in New Braunfels, Texas

Request quote · Call · Directions · Website · Share

Categories

Asphalt contractor | Paving contractor | Pressure washing service

Services

Commercial sealcoating | ADA/TAS striping | Fire lanes | Crack sealing | Pothole repair | Line removal | Wheel stops & bollards

From the business

Commercial pavement maintenance, striping, repairs, and compliance work across New Braunfels and the I-35 corridor. Itemized bids and phased scheduling to keep traffic moving.

Service area · New Braunfels, San Marcos, Seguin, Canyon Lake, Boerne, Schertz, Cibolo · **Hours** · Mon–Fri 7 AM–6 PM

Request a quote | Call (830) 555-0142

What GBP Up covers

- ☑ **Categories** matched to commercial searches, not just "Contractor"
- ☑ **Every service listed** with plain descriptions property managers search for
- ☑ **Service area** set city by city along the I-35 corridor
- ☑ **Request a Quote and call buttons** linked to CallCatch24/7 so every inquiry is answered
- ☑ **Photos, hours, and description** written to match the website
- ☑ **Review link** wired into ReviewFlow

Profile mockup for illustration. Not affiliated with or endorsed by Google.